

## Why stablecoins are becoming essential for payment systems worldwide



Rob Nelson

January 10, 2025 | 1 min read

Stablecoins are poised to redefine how commerce operates, offering seamless and dynamic transactions that integrate directly into everyday processes.

Roundtable anchor, [Rob Nelson](#), and Patrick Zielbauer, Managing Director of Sales at [BlockFills](#), explored this transformative potential, focusing on how stablecoins could shape industries and improve efficiency at scale.

Rob Nelson emphasized the ubiquitous role stablecoins will play, stating, "It won't be just used in like 10% of things, it'll be used in 90% of things." He suggested that the technology's integration will happen quietly but significantly, transforming commerce without the average user even realizing its impact.

Patrick Zielbauer shared his enthusiasm for stablecoins' real-world applications, highlighting how they address inefficiencies in traditional

payment systems. "There'll be a lot of wake-up calls when somebody can get paid at 10 o'clock at night on a Friday and use that money Saturday morning," he noted, describing the shift as an awakening for those accustomed to outdated financial processes.

Zielbauer also pointed to the growing significance of stablecoins, adding, "It is incredibly important... it's not where I thought we were going with this whole thing, but it's where we are."

Zielbauer further discussed the necessity for businesses to adapt, especially those operating with slim profit margins. "Any company that takes payments... they're going to have to go this route because their entrenched peers will be doing it," he explained, underlining how stablecoins can reduce transaction fees and boost efficiency. Reflecting on the broader implications, he remarked, "Things are going to become wholly more efficient... it's definitely a step in the right direction for the industry as a whole."